

# 11 Journal Impact Factor Ranking

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**Research Handbook on University Rankings** Hazelkorn, Ellen 2021-12-10 Gathering unique and thoughtful contributions from leading international scholars, this timely Research Handbook offers diverse perspectives on university rankings twenty years after the first global rankings emerged. It presents an in-depth analysis that reflects the current state of research on rankings, their influence and impact.

**Parks** 1981

**The Economics of Transition** Ichiro Iwasaki 2020-04-28 In the last three decades since the fall of the Berlin Wall, there has been a vast amount of study looking at transforming the planned economy to a market economy from both theoretical and empirical aspects. This book provides an overview and insight into transition economies in the recent decades and looks at key economics topics from the so-called “transition strategy debate” to environmental reform. The book also includes an analytical review and meta-analysis of the existing literature. By integrating theoretical discussions and synthesizing empirical findings in a systematic manner, this book may help to enlighten the debate on the timing, speed, and policy sequence of economic transition. The book will particularly appeal to researchers, policy makers, other practitioners, and under- and post-graduate students who are interested in transition economies in Eastern Europe, the former Soviet Union, Southeast Asia, and China. It aims to be read as an advanced reader.

**Contemporary Perspectives in Data Mining** Kenneth D. Lawrence 2017-09-01 The series, Contemporary Perspectives on Data Mining, is composed of blind refereed scholarly research methods and applications of data mining. This series will be targeted both at the academic community, as well as the business practitioner. Data mining seeks to discover knowledge from vast amounts of data with the use of statistical and mathematical techniques. The knowledge is extracted from this data by examining the patterns of the data, whether they be associations of groups or groups, predictions, sequential relationships between time order events or natural groups. Data mining applications are in finance (banking, brokerage, and insurance), marketing (customer relationships, retailing, logistics, and travel), as well as in manufacturing, health care, fraud detection, homeland security, and law enforcement.

**Pacific Conservation Biology** 2008

**After the Crisis** James G. Carrier 2016-02-12 After the Crisis: Anthropological Thought, Neoliberalism and the Aftermath offers a thought-provoking examination of the state of contemporary anthropology, identifying key issues that have confronted the discipline in recent years and linking them to neoliberalism, and suggesting how we might do things differently in the future. The first part of the volume considers how anthropology has come to resemble, as a result of the rise of postmodern and poststructural approaches in the field, key elements of neoliberalism and neoclassical economics by rejecting the idea of system in favour of individuals. It also investigates the effect of the economic crisis on funding and support for higher education and addresses the sense that anthropology has ‘lost its way’, with uncertainty over the purpose and future of the discipline. The second part of the book explores how the discipline can overcome its difficulties and place itself on a firmer foundation, suggesting ways that we can productively combine the debates of the late twentieth century with a renewed sense that people live their lives not as individuals, but as enmeshed in webs of relationship and obligation.

**Magnetic Nanomaterials in Analytical Chemistry** Mazaher Ahmadi 2021-06-01 Magnetic Nanomaterials in Analytical Chemistry provides the first comprehensive review of magnetic nanomaterials in a variety of analytical chemistry applications, including basic information necessary for students and those new to the topic to utilize them. In addition to analytical chemists, those in various other disciplines where these materials have great potential—e.g., organic chemistry, catalysis, sensors—will also find this a valuable resource. Magnetic nanomaterials can be controlled using external magnetic fields have opened new doors for the development of new sample preparation methods and novel magnetic sorbents for forensic chemistry, environmental monitoring, magnetic digital microfluidics, bioanalysis, and food analysis. In addition, they are seeing wide application as sensing materials in the development of giant magnetoresistive sensors, biosensors, electrochemical sensors, surface-enhanced Raman spectroscopy sensors, resonance light scattering sensors, and colorimetric sensors. Includes fundamental information on magnetic nanomaterials, including their classification, synthesis, functionalization, and characterization methods, separation and isolation techniques, toxicity, fate, and safe disposal Each chapter describes a specific application Utilizes figures, schemes, and images for better understanding of the principles of the method Presents information on advanced methods, such as giant magnetoresistive and magnetic digital microfluidics

**A Concise Guide to Communication in Science and Engineering** David H. Foster 2017-10-27 Success in scientific and engineering research depends on effective writing and presentation. The purpose of this guide is to help the reader achieve that goal. It enables students and researchers to write and present material to a professional modern standard, efficiently and painlessly, and with maximum impact. The approach is not prescriptive. Rather, the emphasis is on a logical approach to communication, informed by what needs to be achieved, what works in practice, and what interferes with success. Over 400 examples of good and bad writing and graphing are presented. Each is from a published research article and is accompanied by analysis, comment, and correction where needed. Journal reviewers’ critiques of submitted manuscripts are included to illustrate common pitfalls. Above all, this is a ‘how-to’ book, comprehensive but concise, suitable for continuous study or quick reference. Checklists at the end of each chapter enable the reader to test the readiness of a dissertation, journal submission, or conference presentation for assessment or review. Although oriented towards engineering and the physical and life sciences, it is also relevant to other areas, including behavioural and clinical sciences and medicine.

**Multidimensional Journal Evaluation** Stefanie Haustein 2012-04-26 Scientific communication depends primarily on publishing in journals. The most important indicator to determine the influence of a journal is the Impact Factor. Since this factor only measures the average number of citations per article in a certain time window, it can be argued that it does not reflect the actual value of a periodical. This book defines five dimensions, which build a framework for a multidimensional method of journal evaluation. The author is winner of the Eugene Garfield Doctoral Dissertation Scholarship 2011.

**E-Health** Hiroshi Takeda 2010-08-23 For the first time in history, the International Federation for Information Processing (IFIP) and the International Medical Informatics Association (IMIA) held the joint “E-Health” Symposium as part of “Treat IT” stream of the IFIP World Congress 2010 at Brisbane, Australia during September 22–23, 2010. IMIA is an independent organization established under Swiss law in 1989. The organization originated in 1967 from Technical Committee 4 of IFIP that is a n- governmental, non-profit umbrella organization for national societies working in the field of information processing. It was established in 1960 under the auspices of UNESCO following the First World Computer Congress held in Paris in 1959. Today, IFIP has several types of members and maintains friendly connections to specialized agencies of the UN system and non-governmental organizations. Technical work, which is the heart of IFIP’s activity, is managed by a series of Technical Committees. Due to strong needs for promoting informatics in healthcare and the rapid progress of information and communication technology, IMIA President Reinhold Haux p- posed to strengthen the collaboration with IFIP. The IMIA General Assembly (GA) approved the move and an IMIA Vice President (VP) for special services (Hiroshi Takeda) was assigned as a liaison to IFIP at Brisbane during MEDINFO2007 where th the 40 birthday of IMIA was celebrated.

**Real Estate Finance** Wolfgang Breuer 2013-11-08 This special issue offers an interesting overview of the status quo of (German) research in real estate finance. It might also contribute to real estate research moving from a research niche closer to the center of academic interest.

**OECD Science, Technology and Industry Outlook 2014** OECD 2014-11-12 The OECD Science, Technology and Industry Outlook 2014 reviews key trends in science, technology and innovation (STI) policies, and performance in more than 45 economies, including OECD countries and major emerging economies.

**Issues in Orthopedics and Occupational and Sports Medicine: 2011 Edition** 2012-01-09 Issues in Orthopedics and Occupational and Sports Medicine: 2011 Edition is a ScholarlyEditions™ eBook that delivers timely, authoritative, and comprehensive information about Orthopedics and Occupational and Sports Medicine. The editors have built Issues in Orthopedics and Occupational and Sports Medicine: 2011 Edition on the vast information databases of ScholarlyNews.™ You can expect the information about Orthopedics and Occupational and Sports Medicine in this eBook to be deeper than what you can access anywhere else, as well as consistently reliable, authoritative, informed, and relevant. The content of Issues in Orthopedics and Occupational and Sports Medicine: 2011 Edition has been produced by the world’s leading scientists, engineers, analysts, research institutions, and companies. All of the content is from peer-reviewed sources, and all of it is written, assembled, and edited by the editors at ScholarlyEditions™ and available exclusively from us. You now have a source you can cite with authority, confidence, and credibility. More information is available at http://www.ScholarlyEditions.com/.

*Research Methodology in Orthopaedics and Reconstructive Surgery* Aziz Nather 2002 This book is written as a comprehensive guide for residents and young orthopaedic surgeons embarking on research, especially for those doing so for the very first time. It is specially designed to cater to the needs of trainees in the region preparing their theses for masters or fellowship degrees in orthopaedic surgery.It provides a detailed insight on the importance of strategic planning, organisational ability, resourcefulness, innovativeness and creativity to produce good research. Even more crucial is the necessity to have dedication, perseverance and strong commitment to pursue research. Infra-structural, technical, manpower and funding support are equally important. It describes how the investigator must plan his research well and outlines the strategies he could adopt to write an application for the much needed research grant.The book presents the basic methodology for animal experimentation research, histological techniques, biomechanical testing, microvascular surgery and cell culture techniques including tissue engineering. Also featured are the latest developments in the various clinical sub-specialties in orthopaedics & reconstructive surgery: spine, hip, knee, paediatrics, hand and oncology, highlighting research opportunities in the various clinical disciplines that could be explored. It ends with a guide on how to write the finished product Oco an article for a journal or a thesis/dissertation for a post-graduate examination. The final chapter outlines how total objective evaluation of a young researcher’s output should be conducted.”

**A Research Agenda for Entrepreneurial Cognition and Intention** Malin Brännback A Research Agenda for Entrepreneurial Cognition and Intention suggests new directions and approaches to study the internal thought processes of entrepreneurs by examining areas that have been under-researched, ignored or overlooked.

*Scholarly Communication in Library and Information Services* Bhaskar Mukherjee 2010-07-27 This book has been written with a view to understand the validity of the perceptions of Open Access (OA) e-journals in the Library and Information Science (LIS) field. Using relevant OA journals this book presents and evaluates journals qualitatively and quantitatively. Over the last three hundred years scholarly journals have been the prime mode of transport in communicating the scholarly research process. However in the last few decades, a changing scenario has been witnessed in their form and format. OA is an innovative idea that attracts a fair amount of support and opposition around the world because it bridges the gap between digitally divided scholars by solving the pricing and permission crises that have imbalanced the scholarly communication process. Some scholars are of the opinion that OA has led to a chaotic environment where anyone can publish anything. Scholarly Communication in Library and Information Services records, in detail, the impact by accessing the journals’ web site qualitatively and quantitatively in measuring the important elements such as articles, authors, countries, subjects and cited references. Finally, the book calculates the impact factor using synchronous and asynchronous approaches. First ever study to extensively evaluate LIS Journals’ Web site qualitatively by using a newly developed set of criteria LIS OA journals are also evaluated quantitatively Counts citations of LIS OA articles in terms of formal citations by using Google Scholar

*Advances in Management Accounting* Marc J. Epstein 2016-04-11 Volume 26 of Advances in Management Accounting examines a broad spectrum of current topics in management accounting.

**Global University Rankings** T. Erkkilä 2013-09-26 Global University Rankings explores the novel topic of global university rankings and their effects on higher education in Europe. The contributions in this volume outline different discourses on global university rankings and explore the related changes concerning European higher education policies, disciplinary traditions and higher education institutions. The first global university rankings were published less than a decade ago, but these policy instruments have become highly influential in shaping the approaches and institutional realities of higher education. The rankings have portrayed European academic institutions in a varying light. There is intense reflexivity over the figures, leading to ideational changes and institutional adaptation that take surprisingly similar forms in different European countries. The contributions in this book critically assess global university rankings as a policy discourse that would seem to be instrumental to higher education reform throughout Europe.

*University Rankings* Jung Cheol Shin 2011-06-06 This ground-breaking and exhaustive analysis of university ranking surveys scrutinizes their theoretical bases, methodological issues, societal impact, and policy implications, providing readers with a deep understanding of these controversial comparators. The authors propose that university rankings are misused by policymakers and institutional leaders alike. They assert that these interested parties overlook the highly problematic internal logic of ranking methodologies even as they obsess over the surveys’ assessment of their status. The result is that institutions suffer from short-termism, realigning their resources to maximize their relative rankings. While rankings are widely used in policy and academic discussions, this is the first book to explore the theoretical and methodological issues of ranking itself. It is a welcome contribution to an often highly charged debate. Far from showing how to manipulate the system, this collection of work by key researchers aims to enlighten interested parties.

**Introductions To ijCSCL** Gerry Stahl 2011-09-27 As Editor-in-Chief of the International Journal of Computer-Supported Collaborative Learning from its founding in 2006 to my retirement from that position at the end of 2015, I drafted an editorial introduction to each quarterly issue. This provided a venue for me to comment on the importance of each published article (from my perspective) and sometimes to offer my ideas or reflections on the field of CSCL or one of its central issues. The 39 introductions included here provide a glimpse into the evolution of the CSCL field during a key decade of its history, as it became internationally established with conferences around the world and with this journal.

**Global University Rankings and the Politics of Knowledge** Michelle Stack 2021-06-17 Analysing rankings in diverse higher education settings, this book draws on discourse analysis, theory, ethnography, and case studies, to consider the

question of how knowledge is produced and shared.

**The A-Z of the PhD Trajectory** Eva O. L. Lantsoght 2018-05-25 This textbook is a guide to success during the PhD trajectory. The first part of this book takes the reader through all steps of the PhD trajectory, and the second part contains a unique glossary of terms and explanation relevant for PhD candidates. Written in the accessible language of the PhD Talk blogs, the book contains a great deal of practical advice for carrying out research, and presenting one’s work. It includes tips and advice from current and former PhD candidates, thus representing a broad range of opinions. The book includes exercises that help PhD candidates get their work kick-started. It covers all steps of a doctoral journey in STEM: getting started in a program, planning the work, the literature review, the research question, experimental work, writing, presenting, online tools, presenting at one’s first conference, writing the first journal paper, writing and defending the thesis, and the career after the PhD. Since a PhD trajectory is a deeply personal journey, this book suggests methods PhD candidates can try out, and teaches them how to figure out for themselves which proposed methods work for them, and how to find their own way of doing things.

**The Impact Factor of Scientific and Scholarly Journals** Tibor Braun 2007

*Separate But Faithful* Amanda Hollis-Brusky 2020 “While the Christian Right has long voiced grave concerns about the Supreme Court and cases such as Roe v Wade, until recently its cultivation of the resources needed to effectively enter the courtroom had paled in comparison to its efforts in more traditional political arenas. A small constellation of high-profile leaders within the Christian Right began to address this imbalance in earnest in the pivot from the 20th to the 21st century, investing in an array of institutions aimed at radically transforming American law and legal culture. Separate but Faithful is the first in-depth examination of these efforts - their causes, contours and consequences. Drawing on an impressive amount of original data from a variety of sources, the book examines the conditions that gave rise to a set of distinctly ‘Christian Worldview’ law schools and legal institutions. Further, the book analyses their institutional missions and cultural makeup and evaluates their transformative impacts on law and legal culture to date. Separate But Faithful finds that this movement, while struggling to influence the legal and political mainstream, has succeeded in establishing a resilient Christian conservative beacon of resistance; a separate but faithful space from which to incrementally challenge the dominant legal culture by training and credentialing, in the words of Jerry Falwell, “a generation of Christian attorneys who could...infiltrate the legal profession with a strong commitment to the Judeo-Christian ethic.”-

**Persistent Organic Pollutants (POPs): Analytical Techniques, Environmental Fate and Biological Effects** 2015-03-02 This book focuses on those organic chemicals that are regulated by the Stockholm Convention on Persistent Organic Pollutants (POPs), as well as organic chemical with the attributes of being persistent, bioaccumulative, and toxic to ecosystem and human beings, criteria used by the Stockholm Convention for screening POP candidates. Because of the unfavourable properties of POPs, numerous research efforts have been directed toward investigating their input sources, fate, and effects, with the help of continuously improving analytical technologies. The contributors to this book provide an integrated assessment of existing data, which will benefit both the scientific and management communities in planning further research projects and/or pollution control measures. Comprehensive overview of recent advances in analyzing persistent organic pollutants (POPs) Covers input sources, fate and biological effects of POPs Contains essential information for environmental management

*Imparatives for Legal Education Research* Ben Golder 2019-09-19 In the last few decades university teaching has been recognised as an activity which can be studied and improved through educational scholarship. In some disciplines this is now well established. It remains emergent in legal education. The field is rich with questions to be answered, issues to be raised. This book provides the first overall review of legal education scholarship. The chapters outline the history of legal education research and provide a detailed analysis of the trends in areas of publication. Beyond this, the book suggests a typology for further conceptualising the field and a series of suggested paths for future research. The book originated from the 2017 UNSW conference “Research in Legal Education: State of the Art?” It features internationally respected authors who bring their perspectives on how legal education – as a field of research – should be conceptualised. The collection is arranged into three themes. First, a historical view is taken of the emergence of legal education scholarship and its roots that predate modern educational theory. Secondly, the book provides overviews of the extant field of publications, highlighting areas of interest and neglect, and delineating the trends in current publication. Thirdly, the book provides a set of suggested typologies for describing legal education research and a series of essays for future directions which both critique current approaches and provide inspiration for future directions. The State of Legal Education Research represents an authoritative introduction to the field, a set of conceptual tools with which to describe it, and inspiration for researchers to expand and grow research into legal education.

*Numerical Correlation between Impact Factor and Web Ranking of Electronic Scientific Journals Using Regression Analysis* Giorgos Kouroupolos 2017-12-15 The present study attempts to examine the numerical correlation between web factor of electronic scientific journals and impact factor of these journals using the method of regression analysis. Regression analysis allows the option of investigating and predicting the numerical relationship between website ranking of scientific journals on the World Wide Web and the value of impact factor of the journals. A sample of 57 publishers with 6,272 scientific journals and 50 standalone scientific journals was analyzed during research procedure. In this study, two different indicators about websites classification on World Wide Web were examined separately for 57 publishers and 50 standalone journals, Alexa rank and Statscrop rank. The electronic databases through the internet constitute the main information resources of this study about the impact factors. The general conclusion that arises is that the impact factor of electronic scientific journals illustrates a very strong positive correlation with classification of websites on the World Wide Web. Furthermore, it is concluded that the change of web ranking as a function of impact factor is governed by a Gaussian function or rational function with lower Pearson coefficient and presents non-linearly correlation. Even if there is very strong correlation between impact factor and web rank for electronic journals, the prediction of impact factor from web rank is not possible and presents many divergences.

*Springer Handbook of Science and Technology Indicators* Wolfgang Glänzel 2019-10-30 This handbook presents the state of the art of quantitative methods and models to understand and assess the science and technology system. Focusing on various aspects of the development and application of indicators derived from data on scholarly publications, patents and electronic communications, the individual chapters, written by leading experts, discuss theoretical and methodological issues, illustrate applications, highlight their policy context and relevance, and point to future research directions. A substantial portion of the book is dedicated to detailed descriptions and analyses of data sources, presenting both traditional and advanced approaches. It addresses the main bibliographic metrics and indexes, such as the journal impact factor and the h-index, as well as altmetric and webometric indicators and science mapping techniques on different levels of aggregation and in the context of their value for the assessment of research performance as well as their impact on research policy and society. It also presents and critically discusses various national research evaluation systems. Complementing the sections reflecting on the science system, the technology section includes multiple chapters that explain different aspects of patent statistics, patent classification and database search methods to retrieve patent-related information. In addition, it examines the relevance of trademarks and standards as additional technological indicators. The Springer Handbook of Science and Technology Indicators is an invaluable resource for practitioners, scientists and policy makers wanting a systematic and thorough analysis of the potential and limitations of the various approaches to assess research and research performance.

**The Future of the Academic Journal** Bill Cope 2014-07-01 The world of the academic journal continues to be one of radical change. A follow-up volume to the first edition of The Future of the Academic Journal, this book is a significant contribution to the debates around the future of journals publishing. The book takes an international perspective and looks ahead at how the industry will continue to develop over the next few years. With contributions from leading academics and industry professionals, the book provides a reliable and impartial view of this fast-changing area. The book includes various discussions on the future of journals, including the influence of business models and the growth of journals publishing, open access and academic libraries, as well as journals published in Asia, Africa and South America. looks at a fast moving and vital area for academics and publishers contains contributions from leading international figures from universities and publishers

**Search Engine Optimization** Andreas Veglis 2021-02-24 This Special Issue book focuses on the theory and practice of search engine optimization (SEO). It is intended for anyone who publishes content online and it includes five peer-reviewed papers from various researchers. More specifically, the book includes theoretical and case study contributions which review and synthesize important aspects, including, but not limited to, the following themes: theory of SEO, different types of SEO, SEO criteria evaluation, search engine algorithms, social media and SEO, and SEO applications in various industries, as well as SEO on media websites. The book aims to give a better understanding of the importance of SEO in the current state of the Internet and online information search. Even though SEO is widely used by marketing practitioners, there is a relatively small amount of academic research that systematically attempts to capture this phenomenon and its impact across different industries. Thus, this collection of studies offers useful insights, as well as a valuable resource that intends to open the door for future SEO-related research.

*Applied Studies of Cultural Heritage and Clays* J. L. Pérez Rodríguez 2003

*The Sciences’ Media Connection – Public Communication and its Repercussions* Simone Rödder 2011-12-02 The Yearbook addresses the overriding question: what are the effects of the ‘opening up’ of science to the media? Theoretical considerations and a host of empirical studies covering different configurations provide an in-depth analysis of the sciences’ media connection and its repercussions on science itself. They help to form a sound judgement on this recent development.

**Rank Hypocrisies** Derek Sayer 2014-12-03 “In crystalline text steeped in cold rage, Sayer takes aim at the REF’s central claim, that it is a legitimate process of expert peer review. He critiques university and national-level REF processes against actual practices of scholarly review as found in academic journals, university presses, and North American tenure procedures. His analysis is damning. If the REF fails as scholarly review, how can academics and universities continue to participate? And how can government use its rankings as a basis for public policy?” - Tarak Barkawi, London School of Economics “Sayer makes a compelling argument that the Research Excellence Framework is not only expensive and divisive, but is also deeply flawed as an evaluation exercise. Rank Hypocrisies is a rigorous and scholarly evaluation of the REF, yet written in a lively and engaging style that makes it highly readable.” - Dorothy Bishop, University of Oxford Few decisions are as consequential for the funding and reputation of Britain’s universities as those of REF panels. Not only do REF rankings determine the levels of research funding universities receive from the state. They equally affect institutions’ ability to attract external grants, top-flight faculty, and graduate students. Whatever benefit the UK’s periodic research assessment exercises may have brought to research productivity, the REF has been widely criticized for its enormous costs in taxpayers’ money and academics’ time, its discouragement of innovative (and especially interdisciplinary) research, and its negative effects on collegiality and staff morale. Derek Sayer extends these arguments, notably through his discussion of the questionable staff selection processes used in REF2014 within his own university. Where Rank Hypocrisies goes beyond previous critiques is in its open challenge to the REF’s claim to provide ‘expert review of the outputs’ - the very heart of its legitimacy. Examining the composition and operation of REF disciplinary subpanels in forensic detail, Sayer paints a picture in which overburdened assessors assign vaguely defined grades in fields that are frequently not their own while ignoring all external indicators of the academic influence of the publications they are appraising, and then shred all records of their deliberations. Judged against international norms of peer review, the REF is an elaborate charade - and an insult to the core values of the academy.

**World University Rankings and the Future of Higher Education** Downing, Kevin 2016-10-06 Delivering quality education to students while remaining competitive at an international level is only one of the many challenges universities face today. To attain their goals, universities must adopt new strategies to achieve academic excellence. World University Rankings and the Future of Higher Education is a pivotal reference source for the latest scholarly research on the implementation of a ranking system for higher education institutions, providing a thorough overview of the impacts of these rankings on educational quality. Exploring the benefits and challenges of this system in a global context, this book is ideally designed for academicians, researchers, students, administrators, and policy makers interested in the effects of university rankings in the education sector and beyond.

**Marketing and Consumer Behavior: Concepts, Methodologies, Tools, and Applications** Management Association, Information Resources 2014-12-31 As marketing professionals look for ever more effective ways to promote their goods and services to customers, a thorough understanding of customer needs and the ability to predict a target audience’s reaction to advertising campaigns is essential. Marketing and Consumer Behavior: Concepts, Methodologies, Tools, and Applications explores cutting-edge advancements in marketing strategies as well as the development and design considerations integral to the successful analysis of consumer trends. Including both in-depth case studies and theoretical discussions, this comprehensive four-volume reference is a necessary resource for business leaders and marketing managers, students and educators, and advertisers looking to expand the reach of their target market.

**Educational Rankings Annual 2006** Lynn C. Hattendorf Westney 2005-09 Presents more than 4400 national, regional, local and internation lists and rankings compiled from hundreds of respected sources.

**The Business of Scholarly Publishing** Albert N. Greco 2020-03-31 The financial, technological, and institutional challenges facing scholarly presses are more critical now than they have ever been. Sales channels have narrowed, costs have risen, and technological change and the push toward open access have drastically changed the economic landscape. However, the publishing and dissemination of scholarly books and journals remains essential to academic research. How are publishers adapting this evolving environment? In The Business of Scholarly Publishing, Albert N. Greco examines this question through a detailed analysis of the business of the scholarly publishing in the United States since World War II. Drawing on an extensive review of the literature, statistical sources, and real examples from the author’s experience in the industry, this book analyzes the changing circumstances of scholarly publishing. Greco turns a critical eye to the product, price, placement, promotion, and costs of scholarly books and journals with a primary emphasis on the trajectory over the last ten years. By including books, journals, pre-prints, and online repositories, the book covers the diverse range of academic publications and explains how publishers can address contemporary challenges across formats. Greco also pays special attention to the history and development of scholarly books and journals, intellectual property issues, contracts, and the impact of technology. The first study wholly devoted to the subject, The Business of Scholarly Publishing offers critical insights into the evolving business strategies and structures of a resilient industry.

[Game Theory and Networks](#) Surajit Borkotokey

**Journals of the Century** Tony Stankus 2019-12-20 This book, first published in 2002, gathers some of America's top subject expert librarians to determine the most influential journals in their respective fields. 32 contributing authors reviewed journals from over twenty countries that have successfully shaped the evolution of their individual specialties worldwide. Their choices reflect the history of each discipline or profession, taking into account rivalries between universities, professional societies, for-profit and not-for-profit publishers, and even nation-states and international ideologies, in each journal's quest for reputational dominance. Each journal was judged using criteria such as longevity of publication, foresight in carving out its niche, ability to attract & sustain professional or academic affiliations, opinion leadership or agenda-setting power, and ongoing criticality to the study or practice of their field. The book presents wholly independent reviewers; none are in the employ of any publisher, but each is fully credentialed and well published, and many are award-winners. The authors guide college and professional school librarians on limited budgets via an exposition of their analytical and critical winnowing process in determining the classic resources for their faculty, students, and working professional clientele.

*How Economics Professors Can Stop Failing Us* Steven Payson 2017-08-18 This book provides an eye-opening exposé on economics professors that will surely shock anyone who is not familiar with the topic, and even some of those who are familiar with it. It is critical of the behavior of economics professors, but is not critical of the field of economics itself. In fact, the book argues that it is essential for economics professors to improve in the work they perform, precisely because of

the vital importance of their field. Other books that criticize economics professors typically present complex arguments that interest only the most advanced scholars. However, this book is completely different. It is written to be understandable to anyone who has with an interest in economics, regardless of their background. At the same time, the book does include the most relevant scholarly arguments—it just presents them in a manner that allows anyone to understand them. Also unlike other books on economics, *How Economics Professors Can Stop Failing Us* is written in the context of a genuine exposé. As such, it ventures "backstage" behind the "show business" that has dominated the profession, revealing the profession's deep, dark, (and at times rather ugly) secrets. The book is able to do this by having an author who has experienced first-hand, studied, and written on this topic area for over three decades, who has organized training seminars on it, and who has served for over a decade as the Executive Director of the Association for Integrity and Responsible Leadership in Economics. While exposing the profession's shameful problems, the book also offers great hope in providing realistic solutions to them. One of the main solutions it proposes is for economics professors who are now failing us to follow, and learn from, those other professors who are not failing us—who have, instead, admirably upheld the principles of professional ethics and scientific integrity. In this sense, *How Economics Professors Can Stop Failing Us* offers the most hope, and perhaps the only hope, for economics professors to improve, and to play the responsible role that their students, their employers, and society overall, expects of them.