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An Experiment in Using Content Placed on Internet as a Vehicle for Influencing Public Opinion

Kari Schwab 2003-06-01 In this thesis we explore the potential for using content placed on the Internet as a vehicle for influencing public opinion. We conducted an experiment with 110 subjects to test whether subtle changes in a headline for a news article, without changing the content of the article, can affect a user's perception of the news event reported in the article. These online news articles were assembled from a number of major news organizations. The subjects were divided into three groups, each of which was exposed to a different version of the headline: positively biased, negatively biased, and unchanged from the original headline. Afterwards, the subjects completed a survey to indicate their views on the news events. We then analyzed this data to determine the cause- effect relationship between perception of the news event and the version of the headline. We found a detectable influence when using positively biased headlines to lessen the impact of negatively biased news stories, although the influence was not statistically significant. No evidence regarding the influence of negatively biased headlines on negatively biased news stories was discovered. This research focused on detecting the potential influence of subtle changes and does not address the potential influence of less subtle changes.

Gazeta.kz internet newspaper Internet newspaper containing news items and articles concerning current events and a wide range of issues in Kazakhstan. Archived from 2001.

Nicomachean Ethics Aristotle 2021-11-13 Nicomachean Ethics Aristotle - The Nicomachean Ethics is one of Aristotle's most widely read and influential works. Ideas central to ethics—that happiness is the end of human endeavor, that moral virtue is formed through action and habituation, and that good action requires prudence—found their most powerful proponent in the person medieval scholars simply called "the Philosopher." Drawing on their intimate knowledge of Aristotle's thought, Robert C. Bartlett and Susan D. Collins have produced here an English-language translation of the Ethics that is as remarkably faithful to the original as it is graceful in its rendering. Aristotle is well known for the precision with which he chooses his words, and in this elegant translation his work has found its ideal match. Bartlett and Collins provide copious notes and a glossary providing context and further explanation for students, as well as an introduction and a substantial interpretive essay that sketch central arguments of the work and the seminal place of Aristotle's Ethics in his political philosophy as a whole. The Nicomachean Ethics has engaged the serious interest of readers across centuries and civilizations—of peoples ancient, medieval, and modern; pagan, Christian, Muslim, and Jewish—and this new edition will take its place as the standard English-language translation. *The Internet Trap* Matthew Hindman 2020-11-10 Why there is no such thing as a free audience in today's attention economy The internet was supposed to fragment audiences and make media monopolies impossible. Instead, behemoths like Google and Facebook now dominate the time we spend online—and grab all the profits. This provocative and timely book sheds light on the stunning rise of the digital giants and the online struggles of nearly everyone else, and reveals what small players can do to survive in a game that is rigged against them. Challenging some of the most enduring myths of digital life, Matthew Hindman explains why net neutrality alone is no guarantee of an open internet, and demonstrates what it really takes to grow a digital audience in today's competitive online economy.

"They're Flooding the Internet" Peter Brown 2013 Although online child sexual abuse is an issue of international concern, little is known about the news media's role in its construction. In this study I draw upon a corpus of 6,077 newspaper articles from Australia, Canada, the UK and USA - four member countries of the Virtual Global Taskforce set up in 2003 to combat online child abuse. Through a quantitative content analysis, I trace the trajectory of news coverage in each country and identify the news hooks and key events through which the issue has been framed during peak periods. This is complemented by a critical discourse analysis, through which I interrogate discourses around spatiality, particularly those pertaining to the paedophile's migration from the 'real world' to 'cyberspace', and from the 'outside' into the heart of 'the home'. The quantitative element of my study shows that: (1) although coverage began to emerge during the mid-1990s, it only began to accelerate after the turn of the century; (2) online abuse has been defined through episodic coverage, often around high-profile 'grooming' cases; (3) coverage in each country has largely followed a unique, nationally-specific narrative (shaped by its own socio-political context); and (4) although coverage has gone through periods of peaks and troughs, there are few signs that online abuse is slipping off the news agenda. In my qualitative analysis, I present evidence that: (1) claims-makers have drawn upon existing understandings of, and fears about, parks and playgrounds to construct aspects of the internet as online 'paedophile places'; (2) a discourse of temporal proximity has been adopted to depict children as being 'seconds' or 'clicks' away from an internet predator; (3) this discourse of temporal proximity has been used to localise a global problem and depict the internet predator as being even closer to children than the traditional figure of 'the paedophile'; and (4) the internet has been framed as bringing fundamental changes to how sexual threats to children should be understood. Through this analysis I argue that these discourses have been used to legitimise tighter regulation of children's lives and, although specific to the internet, they perpetuate myths about paedophiles, childhood, the family and home that limit thinking about child sexual abuse on a much broader scale.

The Shallows: What the Internet Is Doing to Our Brains Nicholas Carr 2020-03-03 New York Times bestseller • Finalist for the Pulitzer Prize "This is a book to shake up the world." —Ann Patchett Nicholas Carr's bestseller *The Shallows* has become a foundational book in one of the most important debates of our time: As we enjoy the internet's bounties, are we sacrificing our ability to read and think deeply? This 10th-anniversary edition includes a new afterword that brings the story up to date, with a deep examination of the cognitive and behavioral effects of smartphones and social media.

Risky Business Lynne Y. Edwards 2004 "Informed by Gamson and Modigliani's (1989) theory of framing, the authors analyzed 160 articles in five major newspapers (1990-2002) to explore coverage of youths and Internet crime".

Eliminating Redundant and Less-informative RSS News Articles Based on Word Similarity and a Fuzzy Equivalence Relation Ian Garcia 2007 The Internet has marked this era as the information age. There is no precedent in the amazing amount of information, especially network news, that can be accessed by Internet users these days. As a result, the problem of seeking information in online news articles is not the lack of them but being overwhelmed by them. This brings huge challenges regarding processing of online news feeds, i.e., how to determine which news article is important, how to determine the quality of each news article, and how to filter irrelevant and redundant information. In this thesis, we propose a method for filtering redundant and less-informative RSS news articles that solves the problem of excessive number of news feeds observed in RSS news aggregators. Our filtering approach measures similarity among RSS news entries by using the Fuzzy-Set Information Retrieval model and a fuzzy equivalent relation for computing word/sentence similarity to detect redundant and less-informative news articles.

Managing Microsoft Exchange Server Paul Robichaux 1999 A hands-on guide to Microsoft Exchange Server for experienced users offers information and solutions for Internet integration, storage management, system security, performance management, and cost of ownership issues. Original. (Advanced).

The Impact of Internet on the Market for Daily Newspapers in Italy Lapo Filistrucchi 2018 Recent years have seen a surge in websites that provide news for free and, up to the end of 2001, daily newspapers in Italy have shown a growing trend towards making available online for free; the exact articles published on paper. To assess whether on-line news and traditional daily newspapers are substitute, complement or independent goods, I model the choice between different daily newspapers as a discrete choice among differentiated products. Considering the availability of a website as a newspaper characteristic and controlling for other observable and unobservable characteristics of newspapers and of the outside good, I estimate a logit model of demand on market level data from 1976 to 2001 for the main national daily newspapers in Italy. Results suggest that opening a website had a negative impact both on the sales of the newspaper who opened it and on those of its rivals. I calculate the implied short-run and approximated long-run losses in both sales and profits and provide some evidence of the additional negative effect stemming from the general availability of Internet and on-line news. Results also contribute to explaining why, starting from the end of 2001, many publishers introduced a fee to read on-line the paper edition of the newspaper.

Reading English News on the Internet (Second General Edition) David Petersen 2011-02 The new, updated edition of 'Reading English News on the Internet' makes it even easier for intermediate-to-advanced

English learners to master 'media English' as found in online news, sports, and financial articles. This handy guidebook outlines computer-related vocabulary and key features of news article style, and provides practice with dozens of connectors, idiomatic/phrasal verbs, and everyday expressions. The book also includes mini-quizzes after each section, as well as a comprehensive final exam. Online English can be difficult. Let this easy-to-use guide help boost your learning curve.

Intelligent Agent for Internet Chinese Financial News Retrieval 2000 (Uncorrected OCR) Abstract of thesis entitled Intelligent Agent for Internet Chinese Financial News Retrieval submitted by Chung Kit Lun For the degree of Master of Philosophy at The University of Hong Kong in January 2000 Information overloading problem creates difficulty for filtering relevant information for decision. This is evident for financial investors because huge amount of information is created inside the financial industry. A user may know the location of such information but has to periodically access the information using direct manipulation and navigation tools. Even if the access is automated, it is still very difficult for an investor to select relevant information. Given that the investor has very busy schedule, we are motivated to develop an intelligent agent to retrieve Chinese financial news articles on the Internet. Predicting news articles which would interest a user is difficult. Many existing agents constructed a user profile to filter and predict the user interests. Problems in these systems are the construction and maintenance of this user profile and the extraction and prediction approaches adopted. In this research, an intelligent agent is developed to extract user preference and predict which Chinese financial news articles users may be interested. The agent allows the user to use simple classification method to define their interests and to rate on his or her interest level for each article being read. This feedback is learnt and used to modify the original searching and retrieval method. Semantic measurement approach is adopted to learn a user profile based on these ratings. The agent judges the relevance of news articles to the user and filtered related documents. This agent is tested with five experiments. These experiments aim at examining the effect of (1) User Profile, (2) Semantic Measurement and (3) Relevance Feedback Mechanism to the retrieval performance. The result shows that agent using user profile collects general interes.

Library & Information Science Abstracts 2006

Reading on the Internet Kristen Curtze 2011 "Since 1995, the number of Internet users has increased by 1.88 billion people. As the population increased, so did the number of websites, news portals, and the amount of information presented on the Internet. Information once commonly read in a newspaper can now be found online with videos, interactive features, and other forms of multimedia. Yet, is reading a story in static, plain text different from reading a story with videos and interactivity? This study asks whether or not a relationship exists between Internet news article presentations and a reader's recall and comprehension. Forty-two participants read online news articles presented in both multimedia and plain text formats before a test. The results are discussed and analyzed for future consideration."--Abstract.

Using Content Analysis of Internet News Article Comments to Understand Climate Change Denial

Angela N. Brodsky 2019 Content analysis of comments on Internet news articles proves effective in understanding how commenters construct knowledge, their understanding of controversial topics such as climate change, and how they express their social identities in anonymous settings which lack the risk associated with exposure. Studying Internet social interactions is a relatively new method of study in social research. Many researchers seeking to understand Internet social interactions typically employ data mining; however, this proves ineffective for studying the social construction of reality by commenters in online discussion forums. I sought to study persons who do not support climate change as scientific reality, called 'climate change deniers' by both academics and laypersons, while they were in debate. To do so, I took a purposive sample of Internet news articles on climate change on the website Yahoo! then performed content analysis on the comments sections. This avoided the Hawthorne effect, but produced validity and accuracy questions at thesis defense due to anonymity of users. However, research has shown the value of anonymity on the Internet. After coding thematically, patterns emerged among the climate change deniers: They did not consider themselves deniers, they considered themselves to be abstaining from climate change support or denial. They also considered the term denier to be a spoiled identity and performed important identity work and stigma negotiation in these comments sections. Researchers seeking to study social interaction on the Internet should understand the drawbacks in this type of research and be prepared to address them at peer review.

Fort Abercrombie 2002

Intguide Randy Benjamin 2000

Campaigning Online Bruce Bimber 2003-09-11 After a self-assured John F. Kennedy bested a visibly shaky Richard Nixon in their famous 1960 debates, political television, it was said, would henceforth determine elections. Today, many claim the Internet will be the latest medium to revolutionize electoral politics. Candidates invest heavily in web and email campaigns to reach prospective voters, as well as to communicate with journalists, potential donors, and political activists. Do these efforts influence voters, expand democracy, increase the coverage of political issues, or mobilize a shrinking and apathetic electorate? Campaigning Online answers these questions by looking at how candidates present themselves online and how voters respond to their efforts-including whether voters learn from candidates' websites and whether voters' views are affected by what they see. Although the Internet will not lead to a revolution in democracy, it will, Bimber and Davis argue, have consequences: reinforcing messages, mobilizing activists, and strengthening partisans' views. Reporting on a wealth of new data drawn from national and state-wide surveys, laboratory experiments, interviews with campaign staff, and analysis of web sites themselves, Campaigning Online draws the most complete picture of the role of campaign websites in American elections to date.

The Hype Machine Sinan Aral 2020-09-15 A landmark insider's tour of how social media affects our decision-making and shapes our world in ways both useful and dangerous, with critical insights into the social media trends of the 2020 election and beyond "The book might be described as prophetic. . . . At least two of Aral's three predictions have come to fruition."—New York NAMED ONE OF THE BEST BOOKS OF THE YEAR BY WIRED • LONGLISTED FOR THE PORCHLIGHT BUSINESS BOOK AWARD Social media connected the world—and gave rise to fake news and increasing polarization. It is paramount, MIT professor Sinan Aral says, that we recognize the outsize effect social media has on us—on our politics, our economy, and even our personal health—in order to steer today's social technology toward its great promise while avoiding the ways it can pull us apart. Drawing on decades of his own research and business experience, Aral goes under the hood of the most powerful social networks to tackle the critical question of just how much social media actually shapes our choices, for better or worse. He shows how the tech behind social media offers the same set of behavior influencing levers to everyone who hopes to change the way we think and act—from Russian hackers to brand marketers—which is why its consequences affect everything from elections to business, dating to health. Along the way, he covers a wide array of topics, including how network effects fuel Twitter's and Facebook's massive growth, the neuroscience of how social media affects our brains, the real consequences of fake news, the power of social ratings, and the impact of social media on our kids. In mapping out strategies for being more thoughtful consumers of social media, *The Hype Machine* offers the definitive guide to understanding and harnessing for good the technology that has redefined our world overnight.

Uncertainty in Internet-based Cancer News Ryan James Hurley 2009 Uncertainty has been defined and studied in many ways; however, no universal message-level coding scheme for dimensions of uncertainty has been developed. A content analysis of 1,120 Internet-based cancer news articles was completed, in which a presence/absence scale for five theoretically derived dimensions of uncertainty (i.e., too much information, too little information, ambiguous information, complex information, and conflicting information) was developed and reliably employed. A stratified random sample of cancer news articles was retrieved from CNN.com, MSNBC.com, Google News, and Yahoo! News. Using these four websites allowed for the examination of differences between news retrieval tools because Google News and Yahoo! News represented a new approach to news dissemination called news aggregation. The final stratified sample contained stories from 28 different days, with 10 stories sampled four times daily at 6 a.m., 12 p.m., 6 p.m., and 12 a.m. Findings indicated that nearly 2/3 of Internet-based cancer news articles contained one of the five dimensions of uncertainty. Significant differences between news aggregation and non-aggregation websites

were present. For example, significant differences between individual websites were found regarding the presence of uncertain cancer information. Non-aggregation news programs retrieved articles that mentioned one of the five forms of uncertainty more frequently than did news aggregation websites. Implications for uncertainty management theory and media-system dependency theory, limitations, and potential directions for future research are discussed in light of these findings.

BOTS and Other Internet Beasties Joseph Williams 1996 Describes how to use intelligent, robot-like programs to retrieve, quantify, and present useful information from the Internet, as well as how to create and customize them. Topics include filtering agents, search engines, BargainFinder, security issues, agent mobility, robots, and manufacturing agents. The languages used to author these agents--Tcl, Telescript, and Java--are also presented. For the casual to accomplished user. The CD-ROM contains a Tcl/Tk compiler from Sun Labs, a Java Developer's Kit, and links to Tcl resources and software agents. Annotation copyrighted by Book News, Inc., Portland, OR

Let's Read and Analyse Newspaper Articles Дюндик Юлия Борисовна 2016-01-11 Данное учебное пособие предназначено для студентов-бакалавров 4 курса языковых направлений подготовки, а также тех, кто имеет средний уровень владения английским языком. Пособие содержит информацию об основных этапах работы с газетой и газетным текстом, рассматривает особенности газетной лексики.

Newspaper Articles/information and the Internet 2014

Valuing Internet Start-ups Leonard Rasche 2013-11-19 Seminar paper from the year 2013 in the subject Business economics - Investment and Finance, grade: 1,5, European Business School - International University Schloß Reichartshausen Oestrich-Winkel, language: English, abstract: As both the European and US market for internet startup venture financing have experienced significant growth during the last five years, valuing those ventures has become an important topic for practitioners. However, Damodaran (2011) concurs with Goldenberg and Goldenberg (2009) and Ho et al. (2011), that this is still one of the most challenging areas of business valuation. The purpose of this paper is to provide the reader with a better understanding of internet startup valuation by reviewing and analyzing relevant literature and discussing industry best practices. It focuses on valuations based on the multiple valuation method in the form of comparable companies analysis and aims to showcase a reliable application of this approach. This paper is divided into five chapters. After the introduction in chapter one, which also features a comment on the author's practical valuation experience, chapter two and three are based on an extensive review of scientific literature, newspaper articles and relevant internet sources. Chapter two covers operational and financial characteristics of internet startups and their market, and highlights relevant trends in technology and economy. Chapter three introduces the multiple valuation method and points out difficulties of applying it on internet startups. Afterwards, chapter four presents best practices and enhancements of the multiple valuation method based on an exemplary case study. Reliable measures to adjust the comparable companies analysis for the special characteristics of internet startups are elaborated. In chapter five, the practical relevance of complex valuation models is evaluated as an outlook and conclusions are drawn.

How to Cite Information from the Internet and the World Wide Web Presents information on how to cite information from the Internet and the WWW, provided by the American Psychological Association (APA) in Washington, D.C. Discusses citing e-mail communications, an action alert posted by an organization, journal articles, newspaper articles, and abstracts.

Journal of Information Science 2003 Principles & practice.

The Demon Internet Suite Ron Drinkwater 1998 The Turnpike Connect program provides the following facilities - dialling up your access provider, transfer of mail and news (carried out automatically when you connect) and on-line services available to you while you are connected (including FTP, Telnet and the World Wide Web).

Exploring News Dissemination on the Internet Abhiyan Humane 2004 " The study investigates the type of articles presented on the front-page and articles disseminated by online users on a popular news website. The research shows that the interactive and structural attributes on the Internet have important implications on the kind of news stories online users disseminate".

Summary of World Broadcasts 1997

Korea Times Internet Photo Online photo newspaper of Korea that provides a portal to photographic information. Features photographic news articles, columns, editorials, essays, and interview papers on photo art, photo technique, mechanical equipment of camera, and photographer. Also offers exhibition information, contest information, photos of gallery collections, and related Web links.

A Study Exploring the Kind of Articles Presented on the Front Page and the Kind of Articles E-mailed by Online Users on a News Website Abhiyan Humane 2003

Trademark Law Siegrun D. Kane 2002 This all-new Fourth Edition of the benchmark one-volume guide to trademark law is marked by extensive new coverage, including vital analysis of: New trade dress case law interpreting the doctrine of utilitarian functionality in the wake of the Supreme Courts Traffix decision. New issues before the Supreme Court regarding dilution protection under the Federal Trademark Dilution Act New Internet cases on jurisdiction and the effect of UDRP arbitration decisions on federal litigation. New case law under the recently revised Federal Rules of Evidence. Plus updated material on gray market goods and attorney/client and work product privileges, new tips on reaching settlement agreements, and the latest changes to the T.M.E.P. Filled with dozens of forms, documents, checklists, and color exhibits, Trademark Law provides you with all the field-tested, step-by-step guidance you need to select, search, use, reinforce, renew, defend, and expand trademarks. Comprehensive enough to serve new and experienced practitioners on both sides of trademark disputes.

Reading News Articles in English: A Guide to Connectors, Verbs, Expressions, and Vocabulary for the ESL Student David Petersen 2019-04-17 Reading news articles can be difficult. Let this easy-to-use guide accelerate your progress! ""Reading News Articles in English"" is the latest update to ""Reading English News on the Internet"", a solid resource for ESL teachers and students alike for over 10 years. Outdated material has been replaced, the TIPS sections on news, sports, business & finance have been enhanced, and bonus material on features of political news has been added. Intermediate and advanced learners can boost their confidence by learning nearly 200 connectors, phrasal verbs, idiomatic verb phrases, and everyday expressions, and then testing themselves with mini-quizzes and a final exam.

The Contentious Public Sphere Ya-Wen Lei 2017-11-14 Since the mid-2000s, public opinion and debate in China have become increasingly common and consequential, despite the ongoing censorship of speech and regulation of civil society. How did this happen? In *The Contentious Public Sphere*, Ya-Wen Lei shows how the Chinese state drew on law, the media, and the Internet to further an authoritarian project of modernization, but in so doing, inadvertently created a nationwide public sphere in China—one the state must now endeavor to control. Lei examines the influence this unruly sphere has had on Chinese politics and the ways that the state has responded. Using interviews, newspaper articles, online texts, official documents, and national surveys, Lei shows that the development of the public sphere in China has provided an unprecedented forum for citizens to influence the public agenda, demand accountability from the government, and organize around the concepts of law and rights. She demonstrates how citizens came to understand themselves as legal subjects, how legal and media professionals began to collaborate in unexpected ways, and how existing conditions of political and economic fragmentation created unintended opportunities for political critique, particularly with the rise of the Internet. The emergence of this public sphere—and its uncertain future—is a pressing issue with important implications for the political prospects of the Chinese people. Investigating how individuals learn to use public discourse to influence politics, *The Contentious Public Sphere* offers new possibilities for thinking about the transformation of state-society relations.

Encyclopedia of Journalism Christopher H. Sterling 2009-09-23 "Written in a clear and accessible style that would suit the needs of journalists and scholars alike, this encyclopedia is highly recommended for large news organizations and all schools of journalism." —Starred Review, *Library Journal* Journalism permeates our lives and shapes our thoughts in ways we've long taken for granted. Whether we listen to National Public Radio in the morning, view the lead story on the Today show, read the morning newspaper headlines, stay up-to-the-minute with Internet news, browse grocery store tabloids, receive Time magazine in our mailbox, or watch the nightly news on television, journalism pervades our daily activities. The six-volume *Encyclopedia of Journalism* covers all significant dimensions of journalism, including print, broadcast, and Internet journalism; U.S. and international perspectives; history; technology; legal issues and court cases; ownership; and economics. The set contains more than 350 signed entries under the direction of leading journalism scholar Christopher H. Sterling of The George Washington University. In the A-to-Z volumes 1 through 4, both scholars and journalists contribute articles that span the field's wide spectrum of topics, from design, editing, advertising, and marketing to libel, censorship, First Amendment rights, and bias to digital manipulation, media hoaxes, political cartoonists, and secrecy and leaks. Also covered are recently emerging media such as podcasting, blogs, and chat rooms. The last two volumes contain a thorough listing of journalism awards and prizes, a lengthy section on journalism freedom around the world, an annotated bibliography, and key documents. The latter, edited by Glenn Lewis of CUNY Graduate School of Journalism and York College/CUNY, comprises dozens of primary documents involving codes of ethics, media and the law, and future changes in store for journalism education. Key Themes Consumers and Audiences Criticism and Education Economics Ethnic and Minority Journalism Issues and Controversies Journalist Organizations Journalists Law and Policy Magazine Types Motion Pictures Networks News Agencies and Services News Categories News Media: U.S. News Media: World Newspaper Types News Program Types Online Journalism Political Communications Processes and Routines of Journalism Radio and Television Technology

Media Literacy Response Forms Gr. 4-6

Pocket Guides to the Internet: Using and navigating Usenet Mark D. Veljkov 1994 V.1. Telnetting. v.2.

Transferring files with file transfer protocol. v.3. Usin g and navigating Usenet v.4. The Interest E-mail system v.5. Internet utilities v.6. Terminal connections.

NewsHub: Technology News NewsHub present technology news from the Internet. The free service provides links to Web sites containing news articles from a collection of Internet news services, updated every 15 minutes. Includes full-text news articles from a variety of sources, including PC Week, ComputerWorld, Yahoo Tech and internetnews.com.

The Internet Is Not What You Think It Is Justin E. H. Smith 2022-03-22 An original deep history of the internet that tells the story of the centuries-old utopian dreams behind it—and explains why they have died today Many think of the internet as an unprecedented and overwhelmingly positive achievement of modern human technology. But is it? In *The Internet Is Not What You Think It Is*, Justin Smith offers an original deep history of the internet, from the ancient to the modern world—uncovering its surprising origins in nature and centuries-old dreams of radically improving human life by outsourcing thinking to machines and communicating across vast distances. Yet, despite the internet's continuing potential, Smith argues, the utopian hopes behind it have finally died today, killed by the harsh realities of social media, the global information economy, and the attention-destroying nature of networked technology. Ranging over centuries of the history and philosophy of science and technology, Smith shows how the “internet” has been with us much longer than we usually think. He draws fascinating connections between internet user experience, artificial intelligence, the invention of the printing press, communication between trees, and the origins of computing in the machine-driven looms of the silk industry. At the same time, he reveals how the internet's organic structure and development root it in the natural world in unexpected ways that challenge efforts to draw an easy line between technology and nature. Combining the sweep of intellectual history with the incisiveness of philosophy, *The Internet Is Not What You Think It Is* cuts through our daily digital lives to give a clear-sighted picture of what the internet is, where it came from, and where it might be taking us in the coming decades.

Traditional Media and the Internet Sylvia M. Chan-Olmsted 2017-10-03 This special issue addresses the topic of Internet business models from the perspective of the traditional media sectors. The eleven special-theme articles tackle the issues of online content delivery business models, the relationship between online and off-line media products, the Internet's impact on a media value chain, online marketing of music products, Internet content strategies, and comparative studies of Web content and strategies in different countries. From theoretical discussions to empirical investigations, the authors examine fully the traditional medial incumbents' efforts to develop business strategies that leverage their online competencies and suggest the factors that might play a role in this process. This focused theme issue provides readers with a deeper understanding of how the Internet has changed the playing field for the media industries and gives a preliminary view of things to come.